

## **Meet Laurie Cote: A Trailblazing Entrepreneur and Champion of Creativity**

Laurie Cote is a visionary entrepreneur, recognized for her unwavering dedication to fostering innovation and success in the business world. As the Owner and President of Diversity Studio, Inc. (operating under the name Blue Bumble Creative), Laurie's remarkable journey spans over two decades of transformative leadership in design and marketing. Her story is one of empowerment, resilience, and the triumphant spirit of a woman paving her way to the top.

With more than 40 years of experience in the graphic design and marketing realm, Laurie has crafted her company into a revered and trusted design vendor across various industries. Her distinctive creative perspective has been a driving force behind the success of Diversity Studio, Inc., enabling her to earn the prestigious distinction of being named a Top 100 Women-Led Business in Massachusetts on two separate occasions.

Laurie's passion for creativity and originality radiates through her work. Whether it's bringing ideas to life on paper, online platforms, or within the comfort of clients' homes, Laurie's touch transforms ordinary concepts into extraordinary realities. Her business acumen is exemplified by her role as the owner of A Welcoming Space, a premier home staging, redesign, and decorating company that she has adeptly managed for the past 7 years.

Beyond her entrepreneurial prowess, Laurie's commitment to community upliftment is truly inspiring. She has worn various hats, serving on boards and leading committees, all while generously contributing her resources to charitable causes. From sponsoring charitable events to providing design services for impactful initiatives, Laurie's philanthropic endeavors have left an indelible mark on the lives she touches.

Laurie's enduring partnership with her husband Michael is a testament to her capacity to excel both personally and professionally. Their joint efforts have not only seen the restoration of a historic 1792 Federal home in

Groton, MA but have also extended to creating a loving home for their beloved Cane Corso puppies and a Siberian Husky.

Throughout her remarkable career, Laurie has embraced the role of a serial entrepreneur with gusto. Her ability to navigate diverse business landscapes and turn challenges into opportunities has been pivotal in her journey. Furthermore, Laurie's dedication to mentoring aspiring entrepreneurs underscores her commitment to paying it forward, offering guidance and support to those eager to follow in her footsteps.

Laurie's dedication to excellence has been acknowledged by the State Office of Minority and Women Business Assistance, which has certified her Blue Bumble Creative company as a women-owned business enterprise since 2004. Her journey stands as a testament to the power of perseverance, creativity, and a resolute determination to shatter glass ceilings.

In Laurie's world, success is not just measured by accomplishments, but by the lives she positively impacts and the transformative changes she sparks. As a trailblazing entrepreneur, mentor, and advocate for creativity, Laurie Cote continues to leave an indelible mark on the business landscape, embodying the spirit of possibility and empowerment for generations to come.